



SEA Alliance Steering Committee – March 2024

M&S
EST. 1884

LYONS SEAFOODS



Observers

TESCO



UKSEAFOOD
INDUSTRY ALLIANCE

BRC

HILTON
FOODS

Secretariat provided by **seafish**

- Agathe Caublott, Tesco
- Amber Madley, New England Seafood International Ltd
- Estelle Brennan, Lyons Seafoods
- Hannah Radvan, M&S
- Julia Black, Hilton Food Group
- Louise McCafferty, Joseph Robertson (Aberdeen) Ltd
- William Davies, Young's Seafood

Management and Secretariat

- Georgia Worrall, Head of SEA Alliance
- Karen Green, SEA Alliance Secretariat

Observers

- Sophie de Salis, British Retail Consortium
- Mike Short, Seafood Industry Alliance

As a collective voice the SEA Alliance will in specific instances support and engage with advocacy initiatives. These advocacy initiatives will always be supported by the great majority of SEA Alliance participants, but they do not necessarily represent the views of every participant organisation on every occasion.