



SEA Alliance Steering Committee – March 2023



- Agathe Caublot, Tesco
- Amber Madley/Adam Townley, New England Seafood International Ltd
- Deborah Johnson, M&S
- Julia Black, Hilton Food Group
- Louise McCafferty, Joseph Robertson (Aberdeen) Ltd
- Tracy Murai, Thai Union
- William Davies, Young's Seafood

Management and Secretariat

- Andy Hickman, Head of SEA Alliance
- Karen Green, SEA Alliance Secretariat

Observers

- British Retail Consortium
- Mike Short, Seafood Industry Alliance

As a collective voice the SEA Alliance will in specific instances support and engage with advocacy initiatives. These advocacy initiatives will always be supported by the great majority of SEA Alliance participants, but they do not necessarily represent the views of every participant organisation on every occasion.