



SEA Alliance Steering Committee. June 2022.



- Amber Madley, New England Seafood International Ltd
- Estelle Brennan, Lyons Seafoods Limited
- Julia Black, Hilton Food Group
- Louise McCafferty, Joseph Robertson (Aberdeen) Ltd
- Mike Mitchell, Fair Seas Limited/Young's Seafood Ltd/M&S
- Sam Ludlow-Taylor, Waitrose
- Tracy Murai, Thai Union

Management and Secretariat

- Andy Hickman, Head of SEA Alliance
- Karen Green, SEA Alliance Secretariat

Observers

- British Retail Consortium
- Mike Short, Seafood Industry Alliance

As a collective voice the SEA Alliance will in specific instances support and engage with advocacy initiatives. These advocacy initiatives will always be supported by the great majority of SEA Alliance participants, but they do not necessarily represent the views of every participant organisation on every occasion.