

Seafood Ethics Action Alliance Annual General Meeting (AGM)

3rd March 2022

SEAFOOD ETHICS
ACTION ALLIANCE



Agenda

- 10:00: Welcome, outline of today's meeting, Competition Statement
- 10:05: Opening remarks and vote of thanks
- 10:10: Governance update
- 10:30: Human Rights Due Diligence update
- 10:50: Advocacy update
- 11:05: Change on the Water update
- 11:10: AOB and discussion
- 11:30: **CLOSE**

Please feel
free to ask
any questions
or make any
comments in
the chat as
we go!



Pointers

What to read/watch...

Poll

What to do...



Competition statement

We must at all times comply with the requirements of competition law throughout this meeting, including in any informal discussions. Accordingly, we must not engage in any conduct which is likely to have the effect of preventing, distorting or restricting competition. All participants at this meeting agree to adhere to these principles and acknowledge that failure to do so could have serious consequences in law. Please also respect the confidentiality of your relationships with both customers and suppliers. These ground rules should serve to protect us all from any inadvertent breach of competition law.



Member update



SEAFOOD ETHICS
ACTION ALLIANCE



Steering Committee update

Industry

- Amber Madley New England Seafood
- Clare Clifton World Wise Foods
- Estelle Brennan Lyons Seafoods (**Chair**)
- Julia Black Hilton Food Group
- Mike Mitchell Fair Seas/Young's Seafoods/M&S
- Sam Ludlow-Taylor Waitrose
- Tracy Murai Thai Union

Programme Management

- Andy Hickman Head of SEA Alliance
- Karen Green SEA Alliance Secretariat

Observers

- Leah-Riley Brown BRC (maternity leave)
- Mike Short SIA



Hello from our new Chair of the Steering Committee



Estelle Brennan, Labeyrie Fine Foods



Terms of Reference and membership info



Search documents and

Trade and regulation

Promoting seafood

Safety and training

Responsible sourcing

Seafood Ethics Action Alliance (SEA A...

Seafood Ethics Action Alliance (SEA Alliance) Terms of Reference. January 2022.

Summary

The Terms of Reference describes the role and purpose of the SEA Alliance and how it will operate.

Publication date

26 January 2022

Category

Factsheet/Datasheet



Search doc

Trade and regulation

Promoting seafood

Safety and training

Responsible s

Seafood Ethics Action Alliance (SEA A...

Seafood Ethics Action Alliance (SEA Alliance) Membership Information. January 2022.

Summary

This membership information document describes the role and purpose of the SEA Alliance and the membership principles.

Publication date

26 January 2022

Category

Factsheet/Datasheet

- Finalised terms of Reference and Membership Information documents available on the SEA Alliance webpage
- Contain important Membership Principles
- Will be reviewed annually



3 year workplan

Ensure respect for human rights in global seafood supply chains

- Increased alignment in the seafood industry on human rights standards in seafood supply chains and effective due diligence processes; and
- Increased implementation of impactful approaches that address human rights risks in seafood supply chains.

Governance	Human Rights Due Diligence	Advocacy and engagement	Change on the Water
Establish SEA Alliance as an impactful, sustainable and transparent pre-competitive collaboration, with members aligned on human rights standards and HRDD processes	Support businesses to undertake aligned and effective HRDD through training, the provision of tools, and opportunities for peer-to-peer support on key challenges	Carry out advocacy and engagement with Governments and other relevant bodies to better protect the human rights of workers in the seafood industry	Support “on the water” improvement projects that improve respect for human rights, and promote lessons learned and models for wider application
Create effective governance structure for SEA Alliance with ongoing review process to ensure effectiveness	Develop and launch fishery risk assessment, with plan in place for ongoing management.	Develop advocacy strategy focused on Government’s, RFMOs, industry bodies standards organisations, and other key actors.	Launch pilot fund to support projects that positively impact human rights and labour standards in source fisheries.
Agree and implement Membership Principles to create alignment on human rights standards and HRDD	Deliver training programme to member companies, with wider dissemination across the industry.	Engage Governments of key source countries to promote ratification and effective implementation of key conventions	Create report of outcomes and lessons learned from the pilot fund implementation.
Report transparently on work of SEA Alliance through newly created website and annual progress reporting.	Inform the development and promote the uptake of key industry tools (e.g. info gathering, HRDD methodologies etc.).	Participate in key inter-governmental and industry fora to promote necessary actions by key actors	Develop proposal for scale-up of fund with additional investment from foundations and industry.
Create plan for future funding of SEA Alliance to ensure delivery of work programme	Convene Human Rights Allegation Engagement Groups to respond to issues in key source fisheries	Engage actively with the MSC to strengthen the labour aspects of the MSC Standard (as well as other standards bodies where relevant)	Develop common indicators for measuring change and impact at fishery level.

3 year workplan (simplified)

Governance

- *Effective governance structure*
- *Membership Principles*
- *Reporting and transparency*
- *Plan for future funding*

Human Rights Due Diligence

- *Risk assessment*
- *Training*
- *Tools*
- *Joint responses to human rights allegations*

Advocacy and engagement

- *Advocacy strategy*
- *Governments*
- *Inter-governmental organisations and industry fora*
- *Standards bodies*

Change on the Water

- *Pilot fund launch*
- *Report on outcomes and lessons learned*
- *Common indicators to measure progress*



[illegible]

Risk assessment update



Species or Species	Latin Name	Production Area	Producing Country	Production Method	Use as	1. Fishery of origin	2. Flag	3. Country of origin	4. Species	5. Species	6. Species	7. Species	8. Species	9. Species	10. Species	11. Species	12. Species	13. Species	14. Species	15. Species	16. Species	17. Species	18. Species	19. Species	20. Species	21. Species	22. Species	23. Species	24. Species	25. Species	26. Species	27. Species	28. Species	29. Species	30. Species	31. Species	32. Species	33. Species	34. Species	35. Species	36. Species	37. Species	38. Species	39. Species	40. Species	41. Species	42. Species	43. Species	44. Species	45. Species	46. Species	47. Species	48. Species	49. Species	50. Species	51. Species	52. Species	53. Species	54. Species	55. Species	56. Species	57. Species	58. Species	59. Species	60. Species	61. Species	62. Species	63. Species	64. Species	65. Species	66. Species	67. Species	68. Species	69. Species	70. Species	71. Species	72. Species	73. Species	74. Species	75. 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Human Rights Due Diligence

- Fishery human rights risk assessment developed covering 297 source fisheries supplying the UK market.

- In-depth consultation with a range of stakeholders to refine methodology. Revisions being made by SFP, our partners on the project.

- MoU signed with Global Tuna Alliance and MoU in development with FNET and Sustainable Seafood Coalition.

What to read/watch...

- Recording of Risk Assessment webinar

What to do...

- Volunteer to test functionality of tool
- Use risk assessment when it is launched in Q2

Capacity Building Plan update

Human
Rights Due
Diligence

Pillar 1

**Upskilling on
industry
landscape and
trends**

General topic upskilling delivered in collaboration with the Seafish Seafood Ethics Common Language Group. Delivered through live and recorded webinars.

Pillar 2

**HRDD training
webinars**

A series of c. 6 modules co-created with FishWise, and with expert input from Tim Pilch. Delivered through live and recorded webinars.

Pillar 3

**1-2-1 and small-
group support**

Member companies will have access to c. 3 hours of 1-2-1 and/or small group support delivered by human rights expert Tim Pilch.

Poll

Human Rights Allegation Engagement Group update

Human
Rights Due
Diligence

- First HRAEG created for Ireland.
- 5 companies engaged.
- 2 proposed actions:
 - 1) Joint communication to Irish Producer Organisations.
 - 2) Joint communication to Irish Department of Justice and *Cross-Departmental Oversight Committee for the Atypical Worker Permission Scheme (Non-EEA Crew)*

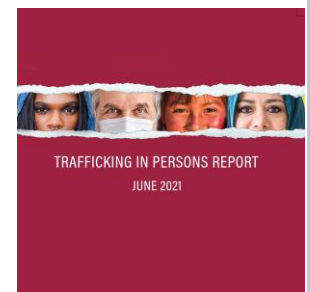
the guardian

Unsafe conditions and low pay for migrants on Irish fishing boats exposed

Study prompts call for reforms to safeguard conditions of fishers from countries including the Philippines, Egypt, Ghana and Indonesia



© Fishers work on their nets in Kilbegh, County Donegal. Boat owners say they do not condone ill treatment of workers. Photograph: Robert Murphy/Reuters.com



What to read/watch...

- Maynooth University Study

What to do...

- Join HRAEG if you source Irish fish

Offer from Pew




Human
Rights Due
Diligence

- The Pew Charitable Trust (Pew) has been developing a Data Collection Framework (DCF) to help seafood companies collect the data that they need to assess Illegal, Unreported and Unregulated (IUU) risks and human rights issues within their supply chains based on PAS 1550.
- Pew has secured funding from the Becht Family Charitable Trust (Becht) to test the DCF and user guide with stakeholders in the seafood supply chain and Pew would like to offer SEA Alliance members the opportunity to engage in this work.
- Huw Thomas, 3 Pillars Seafood has been contracted by Pew to work on this project which means that there would be no direct cost to SEA Alliance members for their or their suppliers involvement in this work and all work will be undertaken under a non-disclosure agreement between 3 Pillars Seafood and the company.

What to read/watch...

- PAS 1550 and the implementation guidance

What to do...

- Contact Huw Thomas or Andy if you would like to take up this offer.
- 

Key advocacy priorities

Advocacy
and
engagement

- ILO Work in Fishing Convention (C.188)
- IMO Cape Town Agreement (CTA)
- Port State Measures Agreement (PSMA)
- More effective coverage of labour standards and human rights by Regional Fisheries Management Organisations
- More effective coverage of labour standards and human rights in the MSC Standards



What to read/watch...

- Joining forces to shape the fishery sector of tomorrow briefing

What to do...

- Join a working group to develop our advocacy strategy

Taiwan engagement

Advocacy and engagement

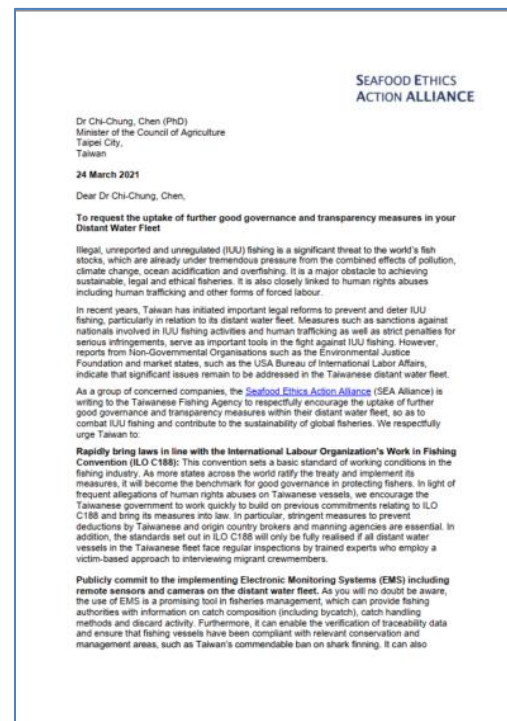
- Exchange of communications dating back to early 2021, following media reports and concerns raised by NGOs.
- Latest response received in Feb contains a draft Action Plan for Fisheries and Human Rights.
- Have requested the EJF Taiwan office to provide an analysis of the response for our consideration.
- Request to participate in a due diligence workshop with Taiwanese company FCF.

What to read/watch...

- EJF report – Illegal Fishing and Human Rights Abuses in the Taiwanese fishing fleet
- Taiwan response to SEA Alliance

What to do...

- Provide input on the next steps in this engagement with Taiwan.



Planned engagement with Spain

Advocacy
and
engagement

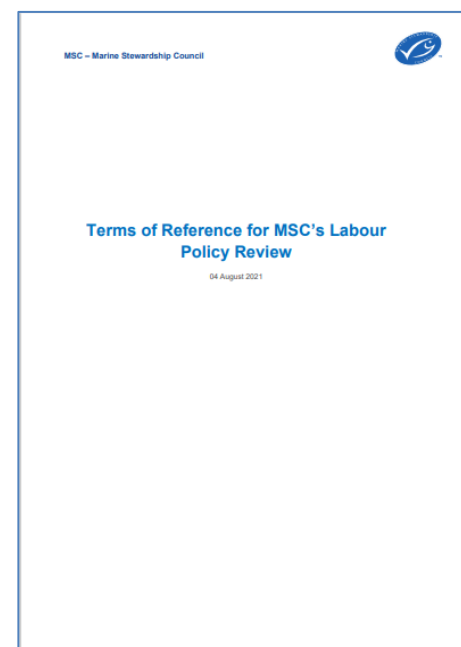
- Spain is planning to put implementing legislation for C.188 before it's parliament in next few months.
- Proposal to organise a virtual meeting with key Spanish stakeholders on their plans for implementation of C.188, including how they will manage inspections of distant water fleet.
- Would potentially involve:
 - Alicia Villauriz, Spanish Secretary General of Fishing.
 - Javier Garat, Secretary General, CEPESCA
 - Juan Manuel Trujillo, President, Fisheries Section, European Transport Workers Federation.



MSC update

Advocacy
and
engagement

- Letter sent and meeting held at the end of 2021. Focused on how to ensure human rights and labour standards is adequately covered by MSC.
- Labour policy review is underway at MSC. Three key areas:
 - Chain of Custody labour requirements; (**current consultation open**)
 - Development of “Eligibility Criteria” for fisheries;
 - Development of Social Policy Roadmap.
- Recommendation is to focus on “Eligibility Criteria” for fisheries and Social Policy Roadmap.
- Request to engage with an external review being planned of MSC.



What to read/watch...

- Terms of Reference for MSC's Labour Policy Review.

What to do...

- Participate in consultation on CoC labour requirements.
- Engage source fisheries on their forced and child labour statements.

Other key engagements



Advocacy
and
engagement

USAID and Government workshop series

Through four virtual, facilitated sessions approximately 70 leading experts, participating as individuals, developed recommendations for improving information flows to increase consequences for illegal harvesting and labor practices in wild fisheries. These experts work for civil society groups, research organizations, industry, the US Government, multinational organizations, and philanthropy.

FAO Fisheries Division

Discussing opportunities for engagement in FAO COFI 2022 and Sub-Committee on Fish Trade.

International Transport Workers Federation

Constructive information-sharing on priority issues and advocacy.

Fishery Progress

Discussing the implementation of the Fishery Progress Social Policy and the associated funding delivered through the Sustainable Fisheries Fund.



Change on the Water Fund update



Change on
the Water

- A **pilot** fund to support members and their partners to implement projects that positively impact human rights at fishery level.
- Currently reviewing the documents with a charities lawyer and internally within Seafish;
- We will be looking to create a Fund Panel of 4 SEA Alliance members (ideally with 2 Steering Committee members);
- We plan to launch the fund application process within Q2 2022;
- Initial funding pot of £50k;
- All documents will be available on the SEA Alliance website and we will circulate further info to members when it is available.

What to read/watch...

- The fund info and docs when they are published on the SEA Alliance website.

What to do...

- Participate in the Change on the Water Fund panel.
 - Consider potential funding applications.
- 

Any other business and discussion

- Proposal to make a video about the SEA Alliance and our priorities
- Preferences on meeting format and frequency
- Questions



Poll





Thank you